

Strengths and Weaknesses in the Current Applications of Expression Profiling

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This lecture will focus on the knowledge that has come out of practical applications of using expression profiling to improve the efficiency of drug design. Throughout the talk, the emphasis will be on the converging fields of diagnostics and therapeutics. The goal will be to show how various genomic profiling technologies, including flexible inkjet transcript arrays and reporter constructs, can be efficiently used to build comprehensive intracellular target activity profiles.